

No: SFAC/43/Parl.Qus/2024-25
Small Farmers Agribusiness Consortium
5th Floor, NCUI Auditorium Building,
August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 17.12.2024

To,

Under Secretary (M-II)
Department of Agriculture & Farmer Welfare,
Krishi Bhawan
New Delhi

Sub: Rajya Sabha Admitted Unstarred Question No. 2886 to be answered on 20.12.2024 regarding Step to enhance production and strengthen export of agricultural produce-reg.

Sir,

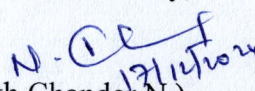
Please refer to your mail letter dated 16.12.2024 on the above subject. In this regard, point wise reply is furnished as below:

Sl. No.	Question	Reply
a)	The details of steps taken to enhance the production and strengthen the export potential of agricultural produce from Punjab, especially high-value crops and organic products.	<p>Steps Taken to Strengthen the Export Potential of Agricultural Produce are:</p> <p>1. Collaboration with APEDA:</p> <p>Efforts are being made in partnership with the Agricultural and Processed Food Products Export Development Authority (APEDA) to develop and strengthen the export value chain for agricultural produce in APEDA identified cluster for export of Agriculture Produce. As part of this initiative, five video conferences have been conducted related to export activities to connect Exporters & FPOs. However no such VC has been done with Punjab exporter till now.</p> <p>2. Creation of Market Linkages:</p> <p>77 FPOs of Punjab have been Onboarded on ONDC (Open Network for Digital Commerce) which connects them with exporters, wholesalers and processors.</p>
b)	The details of initiatives to strengthen Farmer Producer Organizations (FPOs) in Punjab to ensure better bargaining power and access to markets for farmers; and	<p>Under the 10,000 FPO Scheme, several initiatives have been taken to enhance the capacity of FPOs in Punjab, empowering farmers to negotiate collectively and improve access to markets as below:</p> <p>1. Capacity Building and Skill Development:</p> <ul style="list-style-type: none">Leveraged the Learning Management System (LMS) to provide over 837 training modules in 12 languages, including Punjabi, to improve FPO members' understanding of market dynamics and operational efficiency.

N. D. S.

		<ul style="list-style-type: none"> The LMS has a total of 93,611 registered users across India, and 1,138 users from Punjab actively using the platform. <p>2. Market Linkages and Promotion:</p> <ul style="list-style-type: none"> Integrated with platforms like e-NAM (National Agricultural Market), ONDC (Open Network for Digital Commerce) and GeM (Government e-Marketplace) to connect them directly with diverse buyers, including wholesalers, retailers, processors, exporters, and government agencies. In Punjab 77 FPOs of 10,000 FPOs Scheme have been Onboarded on ONDC with wide range of Agricultural Produce. Also 21 FPOs includes FPO of 10,000 FPOs Scheme and FPOs of other scheme, onboarded on e-NAM. <p>3. Licensing and Compliance:</p> <ul style="list-style-type: none"> Total licenses obtained: 169, including 63 seed, 50 fertilizer, and 56 pesticide licenses in Punjab. 91 FPOs obtained GST and 95 FPOs obtained FSSAI licenses in Punjab, ensuring regulatory compliance and enabling broader market access. <p>4. Financial Support FPO Promotion in Punjab:</p> <ul style="list-style-type: none"> INR 12.55 crores have been disbursed as FPOs and CBBOs management cost for promotion of FPO activities in the state of Punjab. Further Rs. 2.15 Crores have been paid as matching Equity for the beneficiary of farmers in the state.
c)	The details of allocations made towards this.	In the state of Punjab total 165 FPOs have been allocated to form in 153 blocks covering all the districts. As of now, 138 FPOs have been registered . The details are in Annexure 1 .

Yours faithfully,


 (Prasanth Chander N.)
 Dy. Director (Admn.)

Annexure1.

Status of 10k FPO scheme in Punjab	
Districts	FPO Formed
Amritsar	6
Barnala	3
Bathinda	10
Faridkot	3
Fatehgarh Sahib	5
Fazilka	3
Ferozpur	5
GURDASPUR	8
Hoshiarpur	12
Jalandhar	8
Kapurthala	5
Ludhiana	12
Malerkotla	3
Mansa	5
Moga	4
Muktsar	3
Nawanshahr (Shahid Bhagat Singh Nagar)	4
Pathankot	5
Patiala	11
Rupnagar(Ropar)	5
Sahibzada Ajit Singh Nagar (Mohali)	3
Sangrur	8
TARN TARAN	7
Grand Total	138